



**Maryland Marketing Partnership Board of Directors**

**March 29, 2023 | 1:00 p.m. - 2:30 p.m.**

**IN PERSON: at [The Colwell Center, 701 E Pratt St, Baltimore, MD 21202, USA](#)**

**\*VIA CONFERENCE CALL\***

**Google Meets: <https://meet.google.com/nyv-bgaj-njf>**

### **MMP MEETING AGENDA**

- I. Call to Order / Roll Call / Welcome Guests**
- II. Comments and welcome by Chair Karen Cherry**
- III. Administrative Items**
  - a. Minutes Approval from December 16, 2022
  - b. Financial Report (by Leonard Raley)
- IV. Update from MD Commerce Secretary Kevin Anderson**
- V. Update from Department of Commerce Economist Mike Siers**
- VI. Presentation from Planit Ad Agency**
- VII. MMP Updates**
  - d. Executive Director's Report (Tom Riford)
  - e. Partnership and Contract Updates (Robert Scherr)
  - f. PR Report (Abel Communications/Staff)
- VIII. New Business:**

**Vote to approve slate of officers:**

Board Chair: Aaron Tomarchio

Vice Chair: Laura Van Eperen

Treasurer: Leonard Raley

Secretary: Ali von Paris

**NOTE: Next Board Meeting June, 2023 (TBD)**